

We subscribe to XM Radio because broadcast radio wandered off into commercial never-never land, offers little variety and transmits inappropriate content. As parents of small children, my wife and I find that broadcast radio cannot be trusted to deliver content suitable for young children. It is impossible to listen to broadcast radio without hearing gruesome news stories and adult conversation or humor on topics inappropriate for children. Only one broadcast station in my area (Baltimore/Annapolis, MD) provides marginally acceptable programming, but commercialism is ruining that station. I am willing to pay a reasonable fee to get programming I want and avoid programming I don't want. The features I value most about XM include the instant weather and traffic channel, the many news and information sources, children's programming and the wide variety of commercial-free music programming. XM provides control over what I receive that broadcast radio cannot. I wish I had more presets on my XM radio! Not so for broadcast radio - I only used one until XM. In fact, I haven't listened to broadcast radio in my vehicle or at home since I subscribed to XM. XM is an emerging competitor with a superior product. It is inappropriate to restrain satellite radio's services merely because its predecessor cannot or will not compete and therefore feels threatened. Let the marketplace determine whether it will pay for services targeted to its needs. Don't let NAB lobbyists and out-of-touch industry titans control our choice of radio programming. Reject NAB petition 04-160.